

# PHILANTHROPY IN NORTH CAROLINA



## SEPTEMBER 3, 2026 | UNCC Marriott Hotel & Conference Center SPONSOR AND EXHIBITOR PACKET

### AUDIENCE

- ✓ 350-400 individuals from nonprofits across North Carolina, Virginia and South Carolina
- ✓ Nonprofit leaders who are fundraising professionals, executive directors, management staff, and board members
- ✓ Diverse representation from smaller grassroots organizations all the way to larger institutions
- ✓ Corporate and Foundation funders, industry practitioners and other leaders to present educational sessions

### ACCESS

- ✓ Welcome reception on September 2
- ✓ Full-day access to conference
- ✓ Two general sessions, including a keynote lunch speaker
- ✓ Three to four (3-4) breakout sessions, each offering a choice of educational and networking opportunities
- ✓ Exhibit space open all day

### BENEFITS

- ✓ Attendance at all functions
- ✓ Educational opportunities
- ✓ Networking with nonprofit decision-makers
- ✓ Marketing exposure
- ✓ Attendee contact information

### HOSTS

The Charlotte, Triad and Cape Fear Chapters of the Association of Fundraising Professionals (AFP) are in their 18<sup>th</sup> year of hosting this statewide philanthropy conference.

## TITLE SPONSOR *(limit 1)*

\$10,000

- ✓ Exclusivity at this level
- ✓ Logo recognition as Title Sponsor on:
  - all print materials, including day-of-event program
  - four websites, including the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
  - all day-off event signage
  - e-marketing efforts through the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
- ✓ Full-page ad in the day-of-event program
- ✓ Opportunity to submit a breakout session proposal; content subject to Conference Leadership Committee approval
- ✓ Inclusion in press release
- ✓ Verbal recognition of organization at both keynote sessions
- ✓ Up to three-minute welcoming opportunity at a general session of your choice – breakfast or lunch
- ✓ Opportunity to provide a promotional giveaway, disseminated at each place setting at the keynote lunch or one-time access for AFPNC to send promo to conference registrant list (email)
- ✓ Exhibit space, including two (2) tables and space commensurate for the Title Sponsorship
- ✓ Six (6) full-day conference registrations
- ✓ Six (6) invitations to attend the Welcome Reception on September 2
- ✓ Provided with attendee contact information ahead of the event

## CATALYST SPONSOR *(limit 2)*

\$7,500

- ✓ Logo recognition as Catalyst sponsor on:
  - day-of-event program (logo)
  - four websites, including the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
  - all day-of event signage
  - e-marketing efforts through the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
- ✓ Half-page ad in the day-of event program
- ✓ Opportunity to submit a breakout session proposal; content subject to Conference Leadership Committee approval
- ✓ Inclusion in all press releases
- ✓ Verbal recognition of organization at both keynote sessions
- ✓ Opportunity to provide a promotional giveaway, disseminated to those attending at check-in
- ✓ Exhibit space, including one (1) table and space commensurate with the Catalyst Sponsorship
- ✓ Five (5) full-day conference registrations
- ✓ Five (5) invitations to attend the Welcome Reception on September 2
- ✓ Provided with attendee contact information ahead of the event

PRESENTING BREAKFAST SPONSOR <i>(limit 1)</i>	\$5,000
PRESENTING LUNCH SPONSOR <i>(limit 1)</i>	\$5,000
PRESENTING WELCOME RECEPTION SPONSOR <i>(limit 1)</i>	\$5,000
PRESENTING PRE-CONFERENCE SPONSOR <i>(limit 1)</i>	\$5,000

- ✓ Logo recognition as Presenting Breakfast/Lunch/Welcome Reception Sponsor on:
  - day-of-event program (logo)
  - four websites, including the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
  - select day-of event signage
  - e-marketing efforts through the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
- ✓ Inclusion in press release
- ✓ Up to two-minute welcoming opportunity at the appropriate session
- ✓ Opportunity to provide a promotional giveaway, disseminated to those attending at check-in
- ✓ Exhibit space, including one (1) table and space commensurate with the Presenting Sponsorship
- ✓ Four (4) full-day conference registrations
- ✓ Four (4) invitations to attend the Welcome Reception on September 2
- ✓ Provided with attendee contact information ahead of the event

**CONFERENCE WIFI SPONSOR *(limit 1)*** \$5,000

- ✓ Includes the benefits of a Presenting Sponsor above with the addition of your company logo on the Wifi instruction card for the day-of-event

**CORNERSTONE SPONSOR** \$2,500

- ✓ Recognition as Cornerstone Sponsor on:
  - day-of-event program (name recognition)
  - four websites, including the Conference, and the AFP Charlotte, Triad and Cape Fear chapters (logo)
  - e-marketing efforts through the Conference, and the AFP Charlotte, Triad and Cape Fear chapters (logo)
- ✓ Verbal recognition of organization at one keynote session
- ✓ Up to two-minute welcoming opportunity at an assigned breakout session
- ✓ Opportunity to provide a promotional giveaway, disseminated to those attending at check-in
- ✓ Exhibit space commensurate with the Cornerstone Sponsorship
- ✓ Three (3) full-day conference registrations
- ✓ Three (3) invitations to attend the Welcome Reception on September 2
- ✓ Provided with attendee contact information after the event

## LEADERSHIP SPONSOR

\$1,500

- ✓ Name recognition as Leadership Sponsor on:
  - day-of-event program
  - four websites, including the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
- ✓ Verbal recognition at an assigned breakout session
- ✓ Opportunity to provide a promotional giveaway, disseminated to those attending check-in
- ✓ Exhibit space commensurate with Leadership Sponsorship
- ✓ Two (2) full-day conference registrations
- ✓ Two (2) invitations to attend the Welcome Reception on September 2
- ✓ Provided with attendee contact information after the event

## QUESTIONS?

Please contact:

Sarah-Kate Pease, *Conference Chair* | 704.367.2706 | [sarahkate.pease@safealliance.org](mailto:sarahkate.pease@safealliance.org)

Caitlin Donley, *Sponsorship Co-Chair* | 720.678.9036 | [caitlind@solihnten.org](mailto:caitlind@solihnten.org)

Emma Hynek, *Sponsorship Co-Chair* | 704.331.0664 ext 103 | [emma@winghavengardens.org](mailto:emma@winghavengardens.org)

CONFERENCE WEBSITE: [NCPPhilanthropyConference.org](http://NCPPhilanthropyConference.org)

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## SEPTEMBER 3, 2026 | UNC Charlotte Marriott Hotel & Conference Center | SPONSOR AND EXHIBITOR COMMITMENT FORM

YES, I want to sponsor the NC Philanthropy Conference in 2026. Sign me up for:

- Title Sponsor | \$10,000     Catalyst Sponsor | \$7,500     Presenting Breakfast Sponsor | \$5,000  
 Presenting Lunch Sponsor | \$5,000     Presenting Welcome Reception Sponsor | \$5,000  
 Presenting Pre-Conference Sponsor | \$5,000     Presenting WIFI Sponsor | \$5,000  
 Cornerstone Sponsor | \$2,500     Leadership Sponsor | \$1,500

Name of Company or  
Individuals to be recognized: \_\_\_\_\_

### YOUR CONTACT INFORMATION:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### HOW TO PAY:

Once this commitment form is received, you will be sent an invoice with instructions for payment. Payment must be made prior to any benefits being received. Be cognizant that the closer to the date of our conference, the tighter printing and promotional deadlines become.

### PLEASE RETURN FORM TO:

Sarah-Kate Pease, *Conference Chair* | 704.367.2706 | [sarahkate.pease@safealliance.org](mailto:sarahkate.pease@safealliance.org)

**THANK YOU FOR YOUR INVESTMENT!**