

# PHILANTHROPY IN NORTH CAROLINA



## AUGUST 22, 2024 | BENTON CONVENTION CENTER SPONSOR AND EXHIBITOR PACKET

### AUDIENCE

- ✓ 400-500 individuals from nonprofits across North Carolina, Virginia and South Carolina
- ✓ Nonprofit leaders who are fundraising professionals, executive directors, management staff, and board members
- ✓ Diverse representation from smaller grassroots organizations all the way to larger institutions
- ✓ Corporate and Foundation funders, industry practitioners and other leaders to present educational sessions

### ACCESS

- ✓ Pre-conference reception on August 21
- ✓ Full-day access to conference
- ✓ Two general sessions, including a keynote and lunch speaker
- ✓ Three to four (3-4) breakout sessions, each offering a choice of educational and networking opportunities
- ✓ Exhibit space open all day

### BENEFITS

- ✓ Attendance at all functions
- ✓ Educational opportunities
- ✓ Networking with nonprofit decision-makers
- ✓ Exhibit space
- ✓ Marketing exposure
- ✓ Attendee contact information

### HOSTS

The Charlotte and Triad Chapters of the Association of Fundraising Professionals (AFP) are in their 16<sup>th</sup> year of hosting this statewide philanthropy conference.

**TITLE SPONSOR** *(limit 1)* \_\_\_\_\_ **\$12,500**

- ✓ Exclusivity at this level
- ✓ Logo recognition as Title Sponsor on:
  - all print materials, including invitation and day-of-event program
  - three websites, including the Conference, and the AFP Charlotte and Triad chapters
  - all event signage
  - e-marketing efforts through the Conference, and the AFP Charlotte and Triad chapters
- ✓ Inclusion in all press releases
- ✓ Oral recognition of organization at both keynote sessions
- ✓ Oral recognition of organization at CFRE Review Course and AFP Fundamentals of Fundraising Course, held on August 20 and 21, prior to the full-day conference.
- ✓ Up to three-minute welcoming opportunity at a keynote session of your choice – breakfast or lunch
- ✓ Opportunity to provide a promotional giveaway, disseminated at each place setting at the keynote lunch
- ✓ Exhibit space, including two (2) six-foot tables and space commensurate for the Title Sponsorship.
- ✓ Eight (8) full-day conference registrations
- ✓ Eight (8) invitations to attend the Pre-Conference Reception on August 21
- ✓ One (1) registration to either the CFRE Review Course or AFP Fundamentals of Fundraising Course, held on August 20 or 21, prior to the full-day conference.
- ✓ Provided with attendee contact information ahead of the event

**PRESENTING BREAKFAST SPONSOR** *(limit 1)* \_\_\_\_\_ **\$5,000**

**PRESENTING LUNCH SPONSOR** *(limit 1)* \_\_\_\_\_ **\$5,000**

**PRESENTING PRE-CONFERENCE SPONSOR** *(limit 1)* \_\_\_\_\_ **\$5,000**

**PRESENTING PRE-CONFERENCE RECEPTION SPONSOR** *(limit 1)* \_\_\_\_\_ **\$5,000**

- ✓ Logo recognition as Presenting Breakfast/Lunch/Pre-Conference/Pre-Conference Reception Sponsor on:
  - all print materials, including invitation and day-of-event program
  - three websites, including the Conference, and the AFP Charlotte and Triad chapters
  - all event signage
  - e-marketing efforts through the Conference, and the AFP Charlotte and Triad chapters
- ✓ Inclusion in all press releases
- ✓ Up to two-minute welcoming opportunity at the appropriate session
- ✓ Opportunity to provide a promotional giveaway, disseminated to those attending check-in
- ✓ Exhibit space, including one (1) six-foot table and space commensurate with the Presenting Sponsorship
- ✓ Six (6) full-day conference registrations
- ✓ Six (6) invitations to attend the Pre-Conference Reception on August 21
- ✓ Provided with attendee contact information ahead of the event



# PHILANTHROPY IN NORTH CAROLINA



## AUGUST 22, 2024 | BENTON CONVENTION CENTER SPONSOR AND EXHIBITOR COMMITMENT FORM

YES, I want to sponsor the NC Philanthropy Conference in 2024. Sign me up for:

- Title Sponsor | \$12,500       Presenting Breakfast Sponsor | \$5,000  
 Presenting Lunch Sponsor | \$5,000       Presenting Pre-Conference Sponsor | \$5,000  
 Presenting Pre-Conference Reception Sponsor | \$5,000  
 Cornerstone Sponsor | \$2,500       Leadership Sponsor | \$1,500       Exhibitor | \$750

Name of Company or  
Individuals to be recognized: \_\_\_\_\_

### YOUR CONTACT INFORMATION:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### HOW TO PAY:

Once this commitment form is received, you will be sent an invoice with instructions for payment. A commitment form must be received prior to any benefits being received. Be cognizant that the closer to the date of our conference, the tighter printing and promotional deadlines become.

### PLEASE RETURN FORM TO:

Alice Harry, *Conference Administrator* | [alice@navarrogroup.org](mailto:alice@navarrogroup.org) | 704.578.0910

**THANK YOU FOR YOUR INVESTMENT!**