

PHILANTHROPY IN NORTH CAROLINA



**2023
Sponsorship Opportunities**

**RECONNECT WITH
YOUR CONNECTIONS**



AUGUST 25, 2023

UNC Charlotte Marriott Hotel & Conference Center

9041 Robert D. Snyder Rd, Charlotte, NC 28262

AUDIENCE

- ✓ 400-500 individuals from nonprofits across North Carolina and South Carolina
- ✓ Nonprofit leaders who are fundraising professionals, executive directors, management staff, and board members
- ✓ Diverse representation from smaller grassroots organizations all the way to larger institutions
- ✓ Corporate and Foundation funders, industry practitioners, and other leaders to present educational sessions

ACCESS

- ✓ Pre-conference reception on August 24
- ✓ Full-day access to conference
- ✓ Two general sessions, including a keynote and lunch speaker
- ✓ Three to four (3-4) breakout sessions, each offering a choice of educational and networking opportunities
- ✓ The exhibit space is open all-day

BENEFITS

- ✓ Attendance at all functions
- ✓ Educational opportunities
- ✓ Networking with nonprofit decision-makers
- ✓ Exhibit space
- ✓ Marketing exposure

HOSTS

The Charlotte and Triad Chapters of the Association of Fundraising Professionals (AFP) are in their 15th year of hosting this statewide philanthropy conference

TITLE SPONSOR

\$10,000

- ✓ Exclusivity at this level
- ✓ Logo recognition as Title Sponsor on:
 - all print materials, including invitation and day-of-event program
 - three websites, including the Conference, and the AFP Charlotte and Triad Chapters
 - all event signage
 - e-marketing efforts through the Conference and the AFP Charlotte and Triad Chapters
- ✓ Inclusion in all press releases
- ✓ Oral recognition of organization at both keynote sessions
- ✓ Oral recognition of organization at CFRE Review Course **and** AFP Fundamentals of Fundraising Course, held on August 23 and 24, before the full-day conference.
- ✓ Up to three-minute welcoming opportunity at a keynote session of your choice – breakfast or lunch
- ✓ Opportunity to provide a promotional giveaway, disseminated at each place setting at the keynote lunch
- ✓ Exhibit space, including two (2) six-foot tables and space commensurate for the Title Sponsorship.
- ✓ Eight (8) full-day conference registrations
- ✓ Eight (8) invitations to attend the Pre-conference reception on August 24
- ✓ One (1) registration to either the CFRE Review Course **or** AFP Fundamentals of Fundraising Course, held on August 23 and 24 before the full-day conference.

PRESENTING SPONSOR

\$5,000

- ✓ Logo recognition as Presenting Sponsor on:
 - all print materials, including invitation and day-of-event program
 - three websites, including the Conference, and the AFP Charlotte and Triad Chapters
 - all event signage
 - e-marketing efforts through the Conference, and the AFP Charlotte and Triad Chapters
- ✓ Inclusion in all press releases
- ✓ Oral recognition of organization at one keynote session
- ✓ Up to two-minute welcoming opportunity at an assigned keynote session
- ✓ Opportunity to provide a promotional giveaway, disseminated as those attending check-in
- ✓ Exhibit space, including one (1) six-foot table and space commensurate for the Presenting Sponsorship
- ✓ Six (6) full-day conference registrations
- ✓ Six (6) invitations to attend the Pre-Conference Reception on August 24

CORNERSTONE SPONSOR

\$2,500

- ✓ Recognition as Cornerstone Sponsor on:
 - all print materials, including invitation and day-of-event program (name)
 - three websites, including the Conference, and the AFP Charlotte and Triad Chapters (logo)
 - select event signage (logo)
 - e-marketing efforts through the Conference and the AFP Charlotte and Triad Chapters (logo)
- ✓ Oral recognition of organization at one keynote session
- ✓ Up to two-minute welcoming opportunity at an assigned breakout session
- ✓ Opportunity to provide a promotional giveaway, disseminated to those attending check-in
- ✓ Exhibit space, including one (1) six-foot table and space commensurate with the Cornerstone Sponsorship
- ✓ Four (4) full-day conference registrations
- ✓ Four (4) invitations to attend the Pre-Conference Reception on August 24

LEADER SPONSOR

\$1,000

- ✓ Name recognition as Leader Sponsor on:
 - day-of-event program
 - three websites, including the Conference, and the AFP Charlotte and Triad Chapters
 - select event signage
- ✓ Oral recognition at an assigned breakout session
- ✓ Opportunity to provide a promotional giveaway, disseminated as those attending check-in
- ✓ Exhibit space, including one (1) six-foot table and space commensurate for the Leader Sponsorship
- ✓ Two (2) full-day conference registrations
- ✓ Two (2) invitations to attend the Pre-conference reception on August 24

EXHIBITOR

\$500

- ✓ Name recognition day-of-event program
- ✓ Opportunity to provide a promotional giveaway, disseminated as those attending check-in
- ✓ Exhibit space, including one (1) six-foot table
- ✓ One (1) full-day conference registration
- ✓ Two (2) invitations to attend the Pre-conference reception on August 25

QUESTIONS?

Please contact: Tracey Rouse, *Sponsorship Committee Chair* | 704.502.1611 | trouse@habitatcltregion.org

CONFERENCE WEBSITE: www.ncphilanthropyconference.org

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YES, I want to sponsor the NC Philanthropy Conference in 2023. Sign me up for:

Title Sponsor | \$10,000

Cornerstone Sponsor | \$2,500

Presenting Sponsor | \$5,000

Leader Sponsor | \$1,000

Exhibitor | \$500

Name of Company or Individuals to be recognized: _____

YOUR CONTACT INFORMATION:

Name: _____

Address: _____

Company (if applicable): _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

HOW TO PAY:

Once this commitment form is received, you will be sent an invoice with instructions for payment. A commitment form must be received before any benefits are received. Be cognizant that the closer to the date of our conference, the tighter printing and promotional deadlines become.

PLEASE RETURN FORM TO:

Tracey Rouse, *Sponsorship Committee Chair* | trouse@habitatcltregion.org |
704.502.1611

THANK YOU FOR YOUR INVESTMENT