

PHILANTHROPY IN NORTH CAROLINA



SEPTEMBER 5, 2025 | HOTEL BALLAST SPONSOR AND EXHIBITOR PACKET

AUDIENCE

- ✓ 400-500 individuals from nonprofits across North Carolina, Virginia and South Carolina
- ✓ Nonprofit leaders who are fundraising professionals, executive directors, management staff, and board members
- ✓ Diverse representation from smaller grassroots organizations all the way to larger institutions
- ✓ Corporate and Foundation funders, industry practitioners and other leaders to present educational sessions

ACCESS

- ✓ Welcome reception on September 4
- ✓ Full-day access to conference
- ✓ Two general sessions, including a keynote lunch speaker
- ✓ Three to four (3-4) breakout sessions, each offering a choice of educational and networking opportunities
- ✓ Exhibit space open all day

BENEFITS

- ✓ Attendance at all functions
- ✓ Educational opportunities
- ✓ Networking with nonprofit decision-makers
- ✓ Exhibit space
- ✓ Marketing exposure
- ✓ Attendee contact information

HOSTS

The Charlotte, Triad and Cape Fear Chapters of the Association of Fundraising Professionals (AFP) are in their 17th year of hosting this statewide philanthropy conference.

TITLE SPONSOR *(limit 1)*

\$7,500

- ✓ Exclusivity at this level
- ✓ Logo recognition as Title Sponsor on:
 - all print materials, including invitation and day-of-event program
 - four websites, including the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
 - all event signage
 - e-marketing efforts through the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
- ✓ Inclusion in all press releases
- ✓ Verbal recognition of organization at all sessions
- ✓ Up to three-minute welcoming opportunity at a general session of your choice – breakfast or lunch
- ✓ Opportunity to provide promotional giveaway, disseminated at each place setting at the keynote lunch or one-time access for AFPNC to send promo to conference registrant list (email)
- ✓ Exhibit space, including two (2) tables and space commensurate for the Title Sponsorship
- ✓ Eight (8) full-day conference registrations
- ✓ Eight (8) invitations to attend the Welcome Reception on September 4
- ✓ Provided with attendee contact information ahead of the event

PRESENTING BREAKFAST SPONSOR *(limit 1)*

\$5,000

PRESENTING LUNCH SPONSOR *(limit 1)*

\$5,000

PRESENTING WELCOME RECEPTION SPONSOR *(limit 1)*

\$5,000

- ✓ Logo recognition as Presenting Breakfast/Lunch/Welcome Reception Sponsor on:
 - all print materials, including invitation and day-of-event program
 - four websites, including the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
 - all event signage
 - e-marketing efforts through the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
- ✓ Inclusion in all press releases
- ✓ Up to two-minute welcoming opportunity at the appropriate session
- ✓ Opportunity to provide a promotional giveaway, disseminated to those attending check-in
- ✓ Exhibit space, including one (1) table and space commensurate with the Presenting Sponsorship
- ✓ Six (6) full-day conference registrations
- ✓ Six (6) invitations to attend the Welcome Reception on September 4
- ✓ Provided with attendee contact information ahead of the event

CONFERENCE WIFI SPONSOR *(limit 1)*

\$5,000

- ✓ Includes all of the benefits of a Presenting Sponsor with the addition of your company name as the WIFI password for the day of the conference.

CORNERSTONE SPONSOR

\$2,500

- ✓ Recognition as Cornerstone Sponsor on:
 - all print materials, including invitation and day-of-event program (name)
 - four websites, including the Conference, and the AFP Charlotte, Triad and Cape Fear chapters (logo)
 - all event signage (logo)
 - e-marketing efforts through the Conference, and the AFP Charlotte, Triad and Cape Fear chapters (logo)
- ✓ Verbal recognition of organization at one keynote session
- ✓ Up to two-minute welcoming opportunity at an assigned breakout session
- ✓ Opportunity to provide a promotional giveaway, disseminated to those attending check-in
- ✓ Exhibit space, including one (1) table and space commensurate with the Cornerstone Sponsorship
- ✓ Four (4) full-day conference registrations
- ✓ Four (4) invitations to attend the Welcome Reception on September 4
- ✓ Provided with attendee contact information ahead of the event

LEADERSHIP SPONSOR

\$1,500

- ✓ Name recognition as Leadership Sponsor on:
 - day-of-event program
 - four websites, including the Conference, and the AFP Charlotte, Triad and Cape Fear chapters
 - select event signage
- ✓ Verbal recognition at an assigned breakout session
- ✓ Opportunity to provide a promotional giveaway, disseminated to those attending check-in
- ✓ Exhibit space, including one (1) table and space commensurate for the Leader Sponsorship
- ✓ Two (2) full-day conference registrations
- ✓ Two (2) invitations to attend the Welcome Reception on September 4
- ✓ Provided with attendee contact information after the event

EXHIBITOR

\$750

- ✓ Name recognition day-of-event program
- ✓ Opportunity to provide a promotional giveaway, disseminated to those attending check-in
- ✓ Exhibit space, including one (1) table
- ✓ One (1) full-day conference registration
- ✓ Provided with attendee contact information after the event

QUESTIONS?

Please contact:

Julie Schuldner, *Sponsorship Chair* | 973.650.4544 | Julie.Schuldner@SharpeGroup.org

PHILANTHROPY IN NORTH CAROLINA



SEPTEMBER 5, 2025 | HOTEL BALLAST SPONSOR AND EXHIBITOR COMMITMENT FORM

YES, I want to sponsor the NC Philanthropy Conference in 2025. Sign me up for:

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor \$7,500 | <input type="checkbox"/> Presenting Breakfast Sponsor \$5,000 |
| <input type="checkbox"/> Presenting Lunch Sponsor \$5,000 | <input type="checkbox"/> Presenting Welcome Reception Sponsor \$5,000 |
| <input type="checkbox"/> Presenting WIFI Sponsor \$5,000 | <input type="checkbox"/> Cornerstone Sponsor \$2,500 |
| <input type="checkbox"/> Leadership Sponsor \$1,500 | <input type="checkbox"/> Exhibitor \$750 |

Name of Company or
Individuals to be recognized: _____

YOUR CONTACT INFORMATION:

Name: _____

Address: _____

Company (if applicable): _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

HOW TO PAY:

Once this commitment form is received, you will be sent an invoice with instructions for payment. Payment must be made prior to any benefits being received. Be cognizant that the closer to the date of our conference, the tighter printing and promotional deadlines become.

PLEASE RETURN FORM TO:

Julie Schuldner, *Sponsorship Chair* | Julie.Schuldner@SharpeGroup.org | 973.650.4544

THANK YOU FOR YOUR INVESTMENT!