

<u>Speaker</u>	<u>Title</u>
Nancy Arne Jones/Shannon O'Grady Williams	Positioning Your Annual Campaign for Today's New Reality
Erich Hamm	Highlights of the recently released 2010 Bank of America Merrill Lynch Study of High Net Worth Philanthropy
Tammy Zonker	Transforming Corporate Philanthropy
Nancy McEneny	So you think you don't have what it takes to accomplish a marketing project from concept to completion?
Jeanne Allen	Volunteers in Fundraising
June Bradham	Philanthropy Leadership Forum I
Amanda Osborne/Ron Rau	Great Expectations- Challenging Your Board Members for Fundraising Success
Sandy Rees	Nonprofit fundraising and mindset
Larry G. Raff	Rapid rapport building techniques with major gift donors/prospects
Tonia Zampieri	Navigating the Nonprofit Mobile Landscape
Marilyn R. Pearson	The "Art of the ASK"
Bill Peck	Developing a savvy marketing strategy on a limited budget.
June Bradham	Philanthropy Leadership Forum II
Margaret May Damen	Women, Wealth and Giving: Leadership Transition in Philanthropy
Women in Giving Panel	Community Foundations from Greensboro, Charlotte, Western Carolina
Benjamin T. Mohler, CFRE	International Perspectives to Inform Our Best Practices
Sam Elliott	Technology and Fundraising: How to Leverage Social Media to Increase Your Organization's Visibility and Overall Fundraising
Allan Burrows	Building a Culture of Philanthropy by Engaging Leadership
Tom Ralser	Fundraising that Works: Moving Beyond Emotions and Volunteers
Patton McDowell	Making Your Personal Strategic Plan Work For Your Organization
Jim & Lori Wiggins	Your Board, Your Mission, Your Message: Prepare to Enhance Publicity and Raise More Money
Panel discussion with UNC-Chapel Hill and NCSU	Changes in Fundraising
Marilyn R. Pearson	Prime Your Board For Greatness
Derwin Dubose	Government Relations 101 for Fundraisers and Executive Directors
Alanna Linden	Dynamic Major Donor Relationships
Marty Martin & two others TBA	Social Enterprise: New Forms of Philanthropy
Colette Murray	Branding Yourself to Move Your Career Forward
Wendy McGrady	"Giving USA: An Overview of the 2011 Data and What It Means for Your Fundraising"